SOULWINNING THAT WORKS

Proven Strategies to Reach the Lost, Transform Cities, and Multiply Believers

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Contents

Dedication....1
Acknowledgements....2
Introduction....3
Part I: Foundation for Effective Soulwinning....5
Chapter 1: Understanding the Call to Soulwinning....6
Chapter 2: The Gospel Message That Saves....10
Part II: Methods & Approaches....14
Chapter 3: One-on-One Evangelism....15
Chapter 4: Door-to-Door and House-to-House Evangelism....19
Chapter 5: Street Evangelism and Public Witness....23
Chapter 6: Using Healing and Miracles to Open Hearts....26
Chapter 7: Group and Event-Based Soulwinning....30
Part III: Tools, Strategies, and Follow-Up....33
Chapter 8: Evangelism Tools and Resources....34
Chapter 9: Digital and Media Evangelism....37
Chapter 10: Soulwinning in Unreached and Hard Areas....40
Chapter 11: Follow-Up and Discipleship Systems....43
Part IV: Building a Soulwinning Movement....46
Chapter 12: Raising Soulwinners in Your Church or Ministry....47
Chapter 13: Citywide and Territorial Takeover Strategy....50
Chapter 14: Sustaining the Fire and Staying Effective....54
Bonus Section....57
Commissioning Charge....60
Prayer of Salvation....61
About the Author....62
About the Ministry....63
Other Books by Pastor Dr. Emmanuel Mukisa....64

Dedication

To the Lord of the Harvest,
who called us not just to believe but to reap;
who entrusted us with the message that saves
and the power that convicts.

To my dear spiritual father, Pastor Chris Oyakhilome DSc., DSc., DD.
whose passion for souls ignited mine—
thank you for showing me how to win not just crowds,
but people God loves, one by one.

And to every faithful soulwinner—
whether you preach on street corners,
minister in hospitals,
kneel beside the dying,
or whisper life into a heart at work—
this book is for you.

May your hands never be empty.
May your fire never go out.
And may the reward awaiting you in eternity
begin to echo even now.

Acknowledgements

I begin by acknowledging my spiritual father, **Pastor Chris Oyakhilome DSc., DSc., DD**—whose life, teachings, and example have ignited in me an unrelenting passion for souls. Thank you for imparting not only revelation, but fire. Your obedience has multiplied itself in many, and I am one of them.

To the late Dr. T.L. Osborn—your books and teachings on evangelism laid a foundation that transcends generations. Your simplicity, power, and clarity in communicating the Gospel made soulwinning not only accessible, but irresistible.

To Charles and Frances Hunter—your boldness, love, and demonstration of healing evangelism taught us that miracles are not for stages alone, but for everyday people in everyday places. Your lives are a continual challenge to go beyond words into action.

To Rev. Tom Amenkhienan—thank you for the Spirit-breathed teachings and lectures through the International School of Ministry (ISM). Your voice stirred my soul and shaped my perspective on the urgency of the harvest. Your impact is forever imprinted in my pursuit.

And to every nameless soulwinner whose hands may never touch a microphone but whose prayers and steps have touched lives—this book honours you. You are the real heroes of heaven.

Introduction

There comes a time in every believer's life when what we know must become what we live. It is not enough to attend church, memorise verses, or celebrate Christian culture. At some point, the life we have received must become the life we give. This is what soulwinning is all about.

I did not write this book because I had spare thoughts to share. I wrote it because I have seen what happens when believers take the Gospel seriously—when they move beyond the seats and the stages, and begin to speak, one-on-one, to the lost. I have seen hardened hearts melt at the name of Jesus. I have seen healing flow on sidewalks. I have seen young people, taxi drivers, businessmen, and street vendors transformed—not by a performance, but by the simple, Spirit-empowered witness of an ordinary believer who dared to speak up.

Soulwinning is not a church department. It is not a weekend programme. It is a lifestyle—a calling stamped on every child of God. Jesus did not suggest it. He commanded it. He said, *"Go."* Not when you're trained. Not when you're famous. Not when you're comfortable. But now. Every moment a soul perishes, the urgency grows louder.

This book is written for the willing. For those who have asked, *"How do I start?"* and for those who once started but lost the fire. It is for the pastors building soulwinning churches, and the silent intercessors crying out for revival. It is for the evangelists, the cell leaders, the students, the nurses, the tailors, the bus conductors, and the teachers who carry the Gospel in their hearts but needed a voice to awaken their steps.

You won't find theory in the pages that follow. You will find action. You'll discover practical, proven strategies to win souls—anywhere, anytime. Whether you're ministering to one or to a thousand, whether you're online or on the street, you'll be equipped to lead the lost to Christ and multiply impact beyond your voice.

But more than that, I pray you will catch a fire—a holy passion for the lost that never dies out. I pray that as you read, your feet will grow restless, your spirit stirred, and your voice emboldened. The Gospel is too precious to be kept. Too powerful to be hidden. Too urgent to be delayed.

The harvest is ripe. The Spirit is ready. The only question is: will you go?

If your answer is yes, then let's begin.

Part I: Foundation for Effective Soulwinning

Chapter 1: Understanding the Call to Soulwinning

What it is—and what it is not.

In every generation, there arises a renewed conviction to reclaim the urgency and simplicity of soulwinning. That time, once again, is now. Across our cities, villages, and digital platforms, multitudes grope in darkness—some comfortably, others desperately. They are not always unreligious; many are churched, informed, and even morally upright, yet still unconverted. The tragedy is not merely that they are lost, but that many in the Church have grown indifferent to their loss.

Before we speak of methods or approaches, it is vital that we define our terms with clarity. Soulwinning, when rightly understood, is not a church programme or a passion project for a few zealous believers. It is the divine responsibility of every born-again child of God. And it is not optional.

What Is Soulwinning?

Soulwinning is the Spirit-empowered act of bringing a person into salvation through the Gospel of Jesus Christ. It is the deliberate and Spirit-led process of turning men from darkness to light, and from the power of Satan unto God, that they may receive forgiveness of sins and an inheritance among the sanctified (Acts 26:18). It is not merely convincing someone to attend church, nor is it limited to religious persuasion. It is the rescue of a soul from eternal death and their introduction into a new life in Christ.

In biblical terms, soulwinning is the fulfilment of the ministry of reconciliation (2 Corinthians 5:18). God was in Christ reconciling the world to Himself, and He has now entrusted to us that same ministry. Every time we preach Christ to someone who has never truly received Him, we are extending the invitation of Heaven and standing in the stead of Christ Himself.

What Soulwinning Is Not

Soulwinning is not manipulation. It is not pressuring someone to make a decision through guilt or fear. It is not based on clever arguments or theological debate. It is not an intellectual contest. Nor is it simply inviting people to church or handing them a flyer. While these may be useful entry points, they are not, in and of themselves, the act of winning a soul.

Moreover, soulwinning is not about counting numbers or filling pews. It is not about boosting the reputation of a ministry or satisfying one's religious obligation. Soulwinning is a spiritual transaction. It involves the preaching of the Gospel, the convicting power of the Holy Spirit, and the response of a heart turning to God in faith and repentance. Anything short of this may be noble, but it is not New Testament soulwinning.

God's Eternal Priority

The reason Jesus came into the world was not to start a religion, build cathedrals, or collect tithes. He came to *seek and to save that which was lost* (Luke 19:10). This was His mission, and it remains His mission through us today. Soulwinning is not one of many church activities—it is God's heartbeat. Everything else in ministry becomes secondary if this is neglected.

Many believers are passionate about growing in spiritual gifts, understanding deeper doctrine, or building successful lives. But it is possible to be busy with spiritual things and still neglect the most urgent thing. The soulwinner is not just someone who talks about God; he or she becomes a vessel through which God reaches others. Every miracle, every revelation, and every divine encounter finds its highest meaning when it results in the salvation of another.

The Value of a Soul

Jesus asked a piercing question: *"What shall it profit a man, if he shall gain the whole world, and lose his own soul?"* (Mark 8:36). That one statement reveals the infinite value of a single soul. All the riches, accomplishments, and pleasures of this world cannot match the worth of a soul. Heaven rejoices not when a new building is constructed, but